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# FOR IMMEDIATE RELEASE

# **Chapters Health Foundation to Hold 3rd Annual Rock the Dock Event**

Virtual Disco Presented by USI Insurance Services Will Support Pediatric Palliative Medicine Program

**TAMPA, FL (October 14, 2020)**: Chapters Health Foundation will hold its third annual "Rock the Dock" event presented by USI Insurance Services on Saturday, October 24, 2020 in support of Chapters Health System's Pediatric Palliative Medicine program. For the first time in the event's history, the innovative fundraiser will feature a virtual night of disco fever with world renowned DJ Kopec to ensure the safety of all guests.

Viewers can break out their boogie shoes and tune in live from 7:00 to 8:30 p.m. to dance along with DJ Kopec and his following of more than 50,000 individuals from across the globe, and enjoy cocktails and conversations with Cyndi Edwards, former co-host of "Daytime" on WFLA. The evening also includes trivia, silent and live auctions, photo contests and more!

"We are so excited to take our signature Rock the Dock event virtual this year and looking forward to bringing down the house with Virginia Tech HOKIE Alumni DJ Kopec as our master of ceremonies. This virtual event will be the first of its kind for Chapters Health Foundation as we will have a national and global audience," said Adam Stanfield, vice president of development and executive director of Chapters Health Foundation.

Recast from the organization's Island Night, Rock the Dock had its debut in 2018 at the Julian B. Lane River Center along the Hillsborough River in downtown Tampa. Located adjacent to the University of Tampa and directly on the water, the skyline of Tampa provided a unique backdrop for the evening event. The event has grown each year since inception with donation revenues exceeding \$100,000 and \$125,000 respectively.

This year's Rock the Dock is an opportunity to support the organization's specialized pediatric palliative medicine program, which optimizes the quality of life of young patients so every child can experience his or her best days possible. Due to the generosity of our sponsors, there is no cost to watch the event. There are specialty "swag boxes" available for \$50 and supplies are limited. To register, visit chaptershealth.org/rock-the-dock by Thursday, October 15. Sponsorship opportunities are still available. Contact Andrea Arflack for more information. 813-871-8431 or arflacka@chaptershealth.org.



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#### **About Chapters Health Foundation**

Chapters Health Foundation is a 501(c)(3), not-for-profit organization committed to supporting Chapters Health System, a progressive leader in home health, palliative care, hospice and grief support. Chapters Health Foundation provides more than \$2.5 million annually in charity care in order to continue to meet the needs of patients and families who cannot afford hospice services. Chapters Health Foundation also provides \$1.3 million in funding for the provision of grief support across Chapters Health and more than \$1 million to assist with underfunded pediatric and adult palliative care services. To learn more, follow us on Facebook, Twitter, Instagram, YouTube and LinkedIn.

#### **About USI Insurance Services**

USI is one of the largest insurance brokerage and consulting firms in the world, delivering property and casualty, employee benefits, personal risk, program and retirement solutions to large risk management clients, middle market companies, smaller firms and individuals. Headquartered in Valhalla, New York, USI connects over 7,000 industry-leading professionals from approximately 200 offices to serve clients' local, national and international needs. USI has become a premier insurance brokerage and consulting firm by leveraging the <u>USI ONE Advantage®</u>, an interactive platform that integrates proprietary and innovative client solutions, networked local resources and enterprise-wide collaboration to deliver customized results with positive, bottom line impact. USI attracts <u>best-in-class industry talent</u> with a long history of deep and continuing investment in our <u>local communities</u>. For more information, visit <u>usi.com</u> or follow us on <u>LinkedIn</u>, <u>Facebook</u> or <u>Twitter</u>.

### **About DJ Kopec**

**DJ Kopec** originally captivated and has grown beyond the Baltimore Music Scene with his unparalleled talent. His love of music, energy, and passion distinguish him in the entertainment industry. As the official DJ for Under Armour, *Baltimore Magazine* and the Baltimore Ravens Cheerleaders, DJ Kopec has opened for Flo Rida, Imagine Dragons and OAR, and he's spun the Best of Baltimore party for nine straight years. DJ Kopec is known for his elegant artistic class and high energy weddings. Whether spinning at the Baltimore Marathon or crushing the best tracks at the 2013 Under Amour Superbowl Fashion Show, DJ Kopec turns each event into an experience!

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